

Learning outcomes

By the end of the course, students will be able to:

- a) Effectively lead the development and implementation of sustainable business strategies that align with Environmental, Social, and Governance (ESG) principles
- b) Confidently manage the process of digital transformation within an organization, ensuring the successful adoption of innovative technologies and fostering a culture of innovation
- c) Strategically mitigate financial risks using advanced financial models and frameworks, ensuring that businesses remain resilient in volatile global markets
- d) Exhibit strong leadership in a global context, effectively managing multicultural teams and navigating the complexities of international business
- e) Integrate corporate social responsibility (CSR) into business models, ensuring ethical decision-making that aligns with the social and environmental goals of the organization.
- f) Drive entrepreneurial initiatives that foster sustainable growth, applying innovative solutions to emerging business challenges.
- g) Conduct independent research using both quantitative and qualitative research methods to address complex business challenges and contribute original insights to the field.
- h) Develop a comprehensive dissertation that applies advanced research skills to investigate and solve a significant business problem, contributing to the existing body of knowledge