

## **Learning outcomes**

By the end of the course, students will be able to:

- a) Exhibit strong leadership in a global context, effectively managing multicultural teams and navigating the complexities of international business
- b) Integrate corporate social responsibility (CSR) into business models, ensuring ethical decision-making that aligns with the social and environmental goals of the organization.
- c) Drive entrepreneurial initiatives that foster sustainable growth, applying innovative solutions

to emerging business challenges.