

Learning outcomes

By the end of the course, students will be able to:

- a) Effectively lead the development and implementation of sustainable business strategies that align with Environmental, Social, and Governance (ESG) principles
- b) Confidently manage the process of digital transformation within an organization, ensuring the successful adoption of innovative technologies and fostering a culture of innovation
- c) Strategically mitigate financial risks using advanced financial models and frameworks, ensuring that businesses remain resilient in volatile global markets